

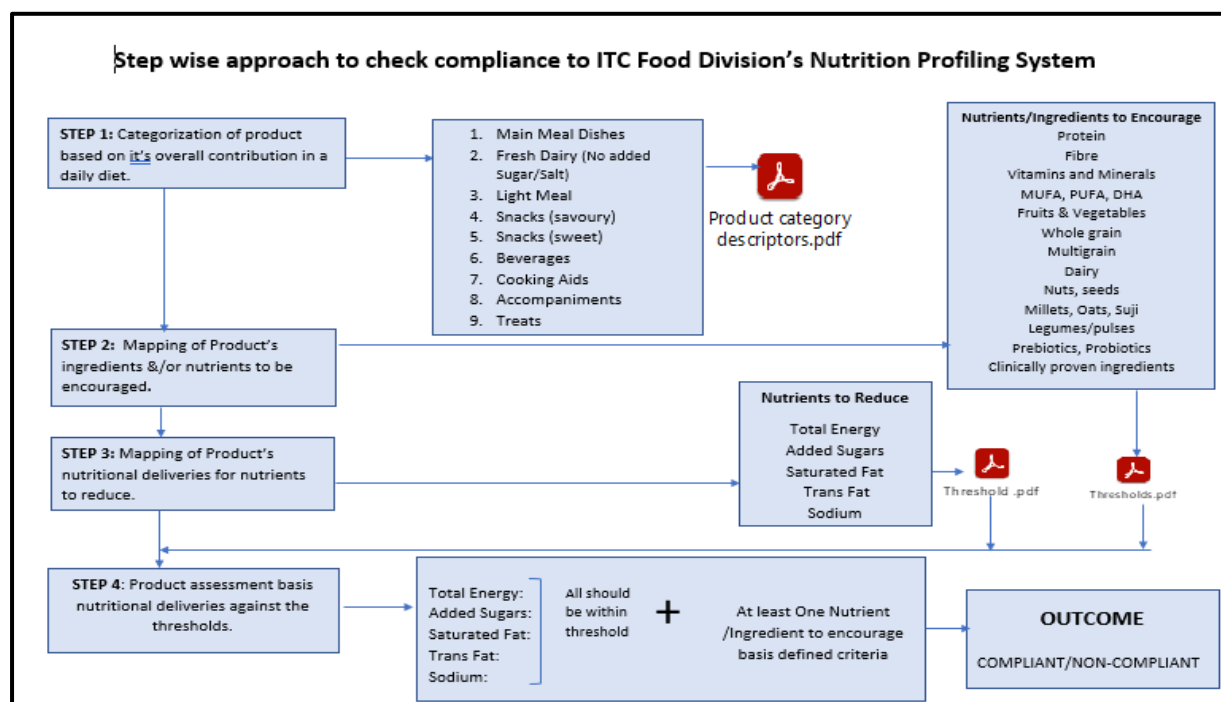
## ITC FOODS DIVISION'S NUTRITION PROFILING SYSTEM

ITC Foods Division's Nutrition Profiling System has been developed in relevance to India's nutrition challenges, unique food diversity and is also aligned with many global and national benchmarks. There was a need to develop one profiling system, which is applicable and relevant to India's nutrition challenges. Moreover, India being a vast country with very diverse food patterns, food availability and accessibility, it was also imperative to develop a profiling system which could encompass this vast diversity. It encourages formulation & reformulation of products that are science-based and thereby enable consumers to adopt them in their daily diets as a healthier, affordable and sustainable food option.

The profiling methodology acknowledges the importance of enhancing diet diversity, enrichment and positive nutrition by value addition via macro & micro nutrients (critical vectors of fortification), whole grains, multigrains, nuts, legumes, vegetables, pulses, millets, dairy, fruits & vegetables etc., along with management of reduction of nutrients of concern like added sugars, sodium etc in all appropriate product categories.

ITC Foods Division's Nutrition Profiling system has been designed keeping in mind the public health needs, dietary patterns, dietary recommendations such as those issued by World Health Organization (WHO), ICMR-NIN, and FSSAI, while including the scientific rationales from other globally accepted profiling systems. This Profiling system enables ITC Foods Division to continuously map & feed into its nutrition strategy to develop a product portfolio in line to its commitment of providing sustainable, affordable and accessible food choices.

Details of the profiling system is available as ITC Foods Division's Nutrition profiling system on ITC Portal under '[Our Policies](#)'. Besides this, ITC Nutrition Profiling system also has a comprehensive algorithm for ease of use and application, as shared below. The profiling system has been developed under expert guidance and is available on company's website and is accepted for publication in a peer reviewed journal.



All Product category descriptors and thresholds (shown in above algorithm), are part of ITC Foods Division's Nutrition profiling system on ITC Portal under '[Our Policies](#)'.

Basis compliance to the ITC Foods Division Nutrition Profiling System, the percentage of healthier portfolio for current and previous financial year is stated below:

|   | <b>FY 2021-22*</b><br>(approx.) | <b>FY 2022-23*</b><br>(approx.) |
|---|---------------------------------|---------------------------------|
| % portfolio compliance to the profiling system. | 89                              | 88                              |

\* relative to total ITC Foods Divisions sales volume

ITC Foods Division commits to achieve 90% of its sales (relative to overall sales) from healthier portfolio basis ITC's Food Division Nutrition Profiling System by 2025.